# Leadership Ministries Worldwide



Annual Report 2022

# Dear Supporters of LMW,

Leadership Ministries Worldwide continued to fulfill its mission of equipping pastors and leaders with gospel-centered resources in a significant way in 2022, marking 30 years of ministry for the organization. LMW's dedication to spreading the Word of God was reinforced by its focus on distributing LMW Resources in print and digital formats to the 95% of under-resourced pastors worldwide who need content to teach from and confidence to lead.

The creation of private label editions of handbooks, including the Believer's Handbook, Minister's Handbook, and Business Leader's Handbook, solidified relationships with valued Ministry Partners. The addition of a marketing coordinator and the implementation of a comprehensive three-part marketing strategy further reinforced LMW's commitment to engaging supporters of its mission. The hosting of events such as "The Next Chapter" and the annual Quail Hunt helped to build the LMW community and bring like-minded individuals together to join the work of LMW.

In 2022, LMW made great strides in reaching a global audience, including the creation of over 20 Ministry Partner User Groups, which allowed for the distribution of the LMW App to a larger audience. These efforts allowed the organization to equip more pastors and leaders with the tools they need to lead and serve their communities and congregations. The year's distribution efforts included over 660K digital downloads of LMW Resources in China, 2,000 LMW Resources in print in Nigeria, and over 91K LMW Resources through print and digital sales channels.

LMW also initiated the 5 Core Language Project, seeking to complete the POSB in Chinese, Spanish, Hindi, and Arabic, making the resources available to leaders who do not have English as their first language. This will further deepen LMW's reach to those in need of content and confidence to lead. We hope that you consider joining us in our goal of making translation and life-changing impact possible. As our ministry looks ahead to new projects in 2023, we praise God for a remarkable year. The achievements of 2022 are a testament to our commitment to the gospel and the mission LMW was founded upon in 1992.

Thank you for being a part of the journey, thus far. We are expectant to watch how God will continue to use our staff, board, and supporters to further His kingdom in 2023.

In Him,

Anthony Raffa President & CEO "The achievements of 2022 are a testament to our commitment to the gospel and the mission LMW was founded upon in 1992."



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This is the side of our ministry where Ministry Partners connect us to under-resourced pastors and leaders. Supporters of LMW make it possible for us to equip them with gospel-centered resources to fulfill their calling.

# Free Distribution

Volumes Distributed

3,246 print 664,544 digital

ACROSS

5

7

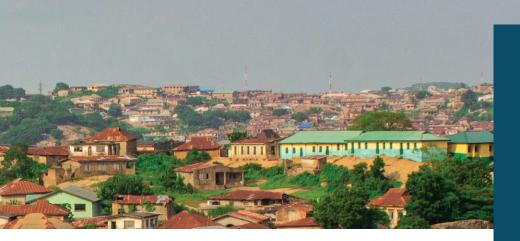
countries

languages

the greatest number of print resources went to **Nigeria** 

2,000

volumes



**In Nigeria**, we've partnered with Timothy Olonade of El Rehoboth Global Leadership Foundation for over 15 years by providing LMW Resources to equip this large network of pastors in need of support. 52 million Nigerians in 40 tribes who speak 15 languages have never heard the Gospel in their language. El Rehoboth supports the local pastors who can best reach their own communities.

An additional spiritual challenge in Africa is the violently hostile cultural war between Islam and Christianity. We were amazed to learn of a group that spent 2 months secretly meeting in the forest with Islamists (trained by terrorist groups) sharing the gospel with them using our Believer's Handbook.

These pastors and so many others press on through layers of hardship and persecution. Timothy sees the need to strategically restore the pastors 'bruised' everyday, strengthen the translation of the products, make a deliberate effort to help city pastors use the LMW App, and, for those going into rural areas, provide as many physical copies as possible. In 2022, LMW distributed 2,000 print copies in Nigeria through Timothy and his network.

# LMW Stories Ministry Partner

"Among pastors around the world we've found The Preacher's Outline and Sermon Bible to be one of the most profound helps God has brought forth for pastors to use. When a preacher uses POSB from experience, it is like he has become a master of Scripture, and it has enhanced his ability to give accurate delivery of the Word of God. It immediately raises your confidence, because you have at your fingertips those Scriptures that support your cause for the day. [A pastor is] called by God to preach, so the platform is there, the call is there, but the content is what POSB helps to bring alive.

For those whose primary call is to preach from the Scripture, Leadership Ministries Worldwide is set up by God to help them achieve that."

Timothy Olonade

# Sales Distribution

**Total Volumes: 91,107** 

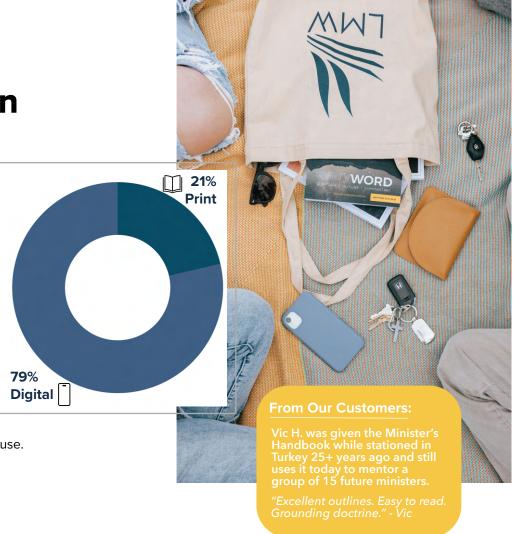
**Printed Volumes: 20,185** 

**Digital Volumes: 70,922** 

What do these figures mean?

Printed volumes are fulfilled in-house.

 Digital volumes are fulfilled by third-party digital platforms.



Digitally Equipping Pastors & Leaders Across The Globe



# LMW App

The LMW App gives access to every volume of The Preacher's Outline & Sermon Bible® on any mobile or desktop device. Better access means more of the gospel shared.

Our user base consists of paid and sponsored subscriptions. Paid subscriptions help support the work of LMW and make it possible for our ministry to grant Sponsored Subscriptions through ministry partners, at no cost, to pastors and leaders in need.









Chinese Translation of The Preacher's Outline & Sermon Bible® **WeDevote** is a Bible study mobile app with international reach that allows users access to Biblical resources translated into their native language. Support of the 5 Core Languages project has made translation of The Preacher's Outline & Sermon Bible® into Chinese & other languages possible, so that when made available to download on the WeDevote digital platform, our materials are able to reach millions of Chinese users who wouldn't otherwise be allowed to obtain a physical print copy by their government.

Downloads = Impact

**664,544** 2022 downloads

2.4 million downloads since 2016

# LMW Stories | Donor

On a trip in the late 1980's, Carroll Howe, an active member of LMW's Board, picked up a book about the underground church in China that sparked a lifelong heart for China. It was this first exposure that opened his eyes to China's immense spiritual need. Carroll was so moved because of the relentless persecution that is unlike any other country he'd visited.

In 1994, he and his wife, Karleen, had an opportunity to join a medical mission trip to China. While much did not go as planned, the trip was instrumental to Carroll experiencing first-hand the reality of oppression Chinese believers endure for their faith. Karleen shared a memory of having to tiptoe up a city apartment stairwell to a home worship service so as to not alert the authorities to their gathering. The service would have been held in whispers if not for the miraculous interruption of jackhammer demolition next door. The believers praised God for the deafening racket that covered the sound of their worship allowing them to praise freely.

The Howe's ministry and heart for China continued state-side where they started a prayer group for China and befriended a Chinese college student who became like a daughter to them. When Carroll learned of the opportunity to translate gospel-centered resources with LMW, he felt his calling fall into place and made a significant portion of the translation of the POSB possible. "His desire was to see these people

impact multitudes through the equipping of a few with materials in their own language.



The late Carroll Howe and his wife, Karleen

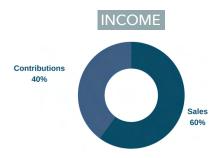
When asked what they would share with others who feel uncertain in their calling or lack confidence to give, Karleen cited the promise of Isaiah 55:11 that the Word that goes out will accomplish God's purpose. She said, "When the Lord gives you a vision and burden and wants you to do something about it, pray about it and *go for it*. Treasure is not down here on this world. He gives so we can give."

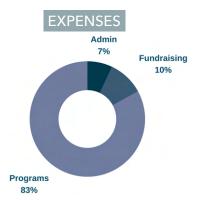
who couldn't go to seminary be able to study Scripture and actually grow," said Karleen. He recognized the ability to

### Carroll and Karleen Howe

# Fiscal Year 2022

Total Revenue	\$940,594
Total Contributions	\$374,908
Total Sales	\$565,686
Total Expenses	\$853,295
Net Assets	\$ 87.299





# Committed to Stewardship for over 30 Years



Platinum Transparency 2022 Candid. Leadership Ministries Worldwide is committed to integrity, transparency, and faithful stewardship of God-given resources. Every financial decision is thoughtfully and prayerfully considered in order to maximize impact on the leaders God is equipping through our work and to maintain a healthy organization that may continue to impact generation after generation.

### LMW Board of Directors

Ron Lyles, Chairman of the Board Timmo	nsville, SC
Dave Worland, Vice Chairman Chickar	nauga, GA
Glenn Aldridge, Treasurer Lawren	ceville, GA
Michael Roberts, Secretary Daniel	Island, SC
Chuck Zeiser, Assistant Treasurer Signal Mo	untain, TN
Michael Grady Flo	orence, SC
Hank Lyles Darl	ington, SC
	nd Hill, VA



We have distributed **6.4 million** volumes of LMW Resources since founding in 1992. Thank you for making this impact possible.

# Ministry Partnership Spotlight

# **BSCLN**

Bivocational & Small Church Leadership Network

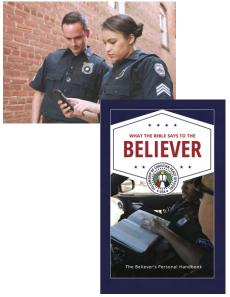
Joe Wright, Executive Director

"Most recent studies show that 25% of our churches have less than 24 people in them on an average Sunday morning while another 26% have less than 49 people in them. Increase that number to 75 and you have discovered the size of 66% of our churches. Indeed, we are a nation of small churches. The BSCLN exists to "Engage, Equip, and Encourage" the leaders of these small churches dotted across our land. Many of these leaders are bivocational pastors who must by financial necessity work a separate job to make ends meet within their households. As you can guess, this places tremendous stress and pressure upon them, their families and most of all their ability to lead within their churches.

"The Bivocational & Small Church Leadership Network commits to making a concerted effort to advance the ministries of small churches by developing networks, strategies, partnerships, resources, and services that will bring added value and support to these churches and their leaders.

LMW Resources are easily shared through BSCLN channels and because of LMW's commitment, the BSCLN can share these at no cost to these churches and ministers."





# **FCPO**

Fellowship of Christian Peace Officers, USA

Paul Lee, Executive Director

Fellowship of Christian Peace Officers is a ministry to local, state, and federal law enforcement officers that seeks to "intentionally equip cops to reach cops for Christ." LMW partnered with them to gift over 500 copies of "What The Bible Says To The Believer: FCPO Edition" so that each member wanting to go through the study is provided a book at no charge to them. LMW partners with them in believing the Word of God can have tremendous impact on police officers' own hearts, their families and their communities.

"We have already provided this wonderful book to our national board, staff, and many members of FCPO-USA. Currently we are planning our next steps as a ministry to law enforcement. Part of those plans includes a 'Members Center' on

our website.

"Inside the Members Center will be short video teachings to our law enforcement members. These teachings will come from biblical Truths and how to apply these truths at home, on the job and in the community. Practical teaching to cops by cops who are already living out their faith on the job. At the core of this training will be "What The Bible Says To The Believer."

"Please pray with us as FCPO-USA grows that we are able to place this book in many officers' hands across the country."



Gratitude: The Path to True Joy

We need joy to refresh and renew our spirit from the burden of everyday life. So how do we find joy when we do not feel it? The key is gratitude.

"Oh come, let us sing to the Lord; let us make a joyful noise to the rock of our salvation!

Let us come into his presence with thanksgiving;

let us make a joyful noise to him with songs of praise!" Psalm 95:1-2

Gratitude unlocks our hearts for God to work in them to show us a place where real joy may be experienced and abided in. When we cultivate gratitude in our hearts, it always leads to worshiping God for His goodness and mercy. C.S. Lewis puts it this way: "Praise is the

mode of love which always has some element of joy in it."

Ultimately, praise produces joy in our hearts. We see this pattern over and over again in the Word, most often in the Psalms. It is a progression of the heart's posture. A heart capable of thanksgiving is primed for praise. When we praise, we are reminded of how great God is and, in doing so, surrender our circumstances. Only here are we capable of finding real, lasting joy.



Paul and David are particularly strong examples of the correlation between gratitude, praise, and joy. Each display within their lives God's provisions that we have access to as believers to overcome whatever circumstances we face. And not just "make it through," but to overcome with a joy that is more steady and permanent than the temporal happiness the world falsely promises.

Excerpt from the 11/22/2022 LMW blog post titled "Gratitude: The Path to True Joy."

Visit lmw.org/blog to continue reading the full article.

# Let's Hear From....



Ron Lyles Chairman of the Board, LMW

- Q: How long have you served LMW as Chairman of the Board?
- **A:** I have served LMW as Chairman for over two years. I originally joined the board in 2006.
- Q: What do you enjoy most about serving on the Board of LMW?
- **A:** LMW gives you something larger than yourself in terms of God's Kingdom. I am motivated by the greater purpose in my service to the Lord through my work with LMW.
- Q: What do you look forward to in the future impact of LMW?
- **A:** LMW is positioned to take off with new translations and new Ministry Partnerships to reach the world at a greater speed and impact than ever before. If you look at the stats that we distributed over 6 million volumes in 30 years, I am encouraged that we will only hasten and further our impact with the partnerships that we have.



Joe Wright
Ministry Partner, BSCLN

- Q: What do you believe sets LMW Resources apart from other biblical study material and why does it work well for bivocational pastors?
- A: LMW Resources are easily shared through BSCLN channels and because of LMW's commitment, the BSCLN can share these at no cost to these churches and ministers. One example is the ease and ability to work solely within the POSB commentary which allows these ministers to put together their speaking notes with ease and simplicity. We are excited to share this commentary as well as other LMW resources across our national network and they have been enthusiastically received.
- Q: What future impact do you look forward to and how can your ministry partner's help bring that to life?
- A: Our prayer is that God will continue to raise up partners that have a heart for these churches, many of which are struggling along with their pastors. Our needs will continue to be twofold: one, resources that we can share with these churches and their pastors and two, partners who can help fund the work financially.

# Meet Our Team

"As we have presented the accomplishments that furthered LMW's mission in 2022, I invite you to learn about the men and women that made it happen. God has blessed us with a talented team, gifted in ways that fit our ministry well.



Allow me to introduce the staff of LMW."

- Anthony Raffa

### Anthony Raffa President & CEO

- -Manages the ministry to maximize its mission by leading strategic & annual planning, leads the staff in daily operations, provides oversight to Human Resources, engages the Board of Directors to support the ongoing development of the ministry
- -Executes fundraising strategy to provide stable & growing charitable income from current, prospective, and new donors
- -Establishes full-funnel marketing strategy to engage prospective & current customers
- -Provides oversight to the stewardship of LMW Resources in the publishing, translation, and distribution across print & digital channels
- -Forms & maintains strategic alliances with LMW Ministry Partners to make global distribution possible through print or digital means



# Angela Walden Marketing Coordinator

- -Develops, coordinates, and executes marketing campaigns
- -Designs printed & digital promotional materials
- -Creates & maintains email/social media communications
- -Composes posts published on blog



# Rick Steele Senior Editor & Content Manager

- -Oversees production of LMW Resources, new & existing
- -Maintains digital archive of LMW Resources in 20 languages
- -Prepares files for printing and troubleshoots issues with printers
- -Provides technical support for LMW App users



# Angie Raffa Operations Manager

- -Fulfills online & phone orders
- -Handles inventory & shipping fulfillment
- -Provides customer service
- -Manages & organizes office operations
- -Receives & processes donations
- -Aids in donor communications



# Ruth Strothers Accountant

- -Prepares internal financial reporting
- -Manages bookkeeping
- -Administers human resources & payroll
- -Handles charitable solicitation registration

# 5 Core Languages Project

# **After 30 Years of Ministry**

LMW is true to our mission of equipping pastors worldwide and addressing a problem faced by the global church.

95% of pastors globally are not equipped to do ministry.



# Translation Progress English Chinese Spanish Arabic Hindi

Translation progress info as of project start (Fall 2022)

# **Translation Project**

To equip pastors across the globe, our goal is to seek completion of our resources in the **5 Core Languages.** 

Our strategy stands on three

### **Foundational Pillars**



Resource



Language



Technology

# 



# What's next for LMW?

...the completion of the 5 Core Languages. Your action today will equip pastors and churches to fulfill Christ's call of Ready to join us?
See the next page!

making disciples worldwide.

# JOIN





**Give** to make impact possible



**Connect** us with Ministry Partners



**Pray** for the furthering of our ministry



**Shop** LMW Resources



