



ANNUAL REPORT

2021

2021

by the numbers

22,929
total volumes of
LMW resources
sold

1,078
active LMW
app users
worldwide

505,963
digital volumes
downloaded in
Chinese

From the Desk of the President/CEO,

We have the distinct honor and privilege of equipping pastors, teachers, and leaders worldwide for Kingdom impact, and in 2021, we experienced growth and success in ministry. These leaders, equipped with the Preacher's Outline and Sermon Bible® (POSB) and Outline Bible Resources, equip churches worldwide for ministry work. Time and time again, we are in awe of God's sovereignty in bringing together ministry partners and ministry opportunities to share the Word of God. Thank you for your partnership in ministry.

Our 2022 vision is three-fold: build, create, and sustain. We want to build capacity for increased effort in marketing and donor development; create opportunities for increased translations, distributions, and training; sustain operations by increasing partnerships, publishing updates to the POSB, and conducting market research. We need your continued support, prayers, and partnership as we write the next chapter of Leadership Ministries Worldwide!



A handwritten signature in blue ink that reads "Neil Harper".

Dr. Neil D. Harper

President/CEO

Leadership Ministries Worldwide

Pastor Spotlight

George Crimmins, a bi-vocational pastor, runs a Bible Institute north of Athens, Georgia. He has purchased nearly every product LMW ever produced and was among the first users of the LMW App. “I’ve been buying since I was in the Army [when] I ran across a sample. When I opened it the first time, it blew me away.”

When Crimmins began dreaming about a Bible institute, he knew his students would be using LMW materials, primarily the POSB. When asked why he wants to share LMW resources with others he replied, “[The POSB] breaks down the meaning to be so easy to understand.” George recognizes the beauty of a resource that can be used both “in my personal life and in the ministry.”

George uses LMW resources both now and during many stages of his life. Over a span of twenty years: while in the Army, working at a high school, starting a Bible institute, and ministering at a church, George has found the resources from LMW helpful in bringing him closer to God. He says, “I use it daily. I just love it.”

life &
ministry

Gospels Now Complete

All four Gospels are now available in everyWORD.



everyWORD is for pastors, teachers and students who are seeking a better understanding of every word of scripture.

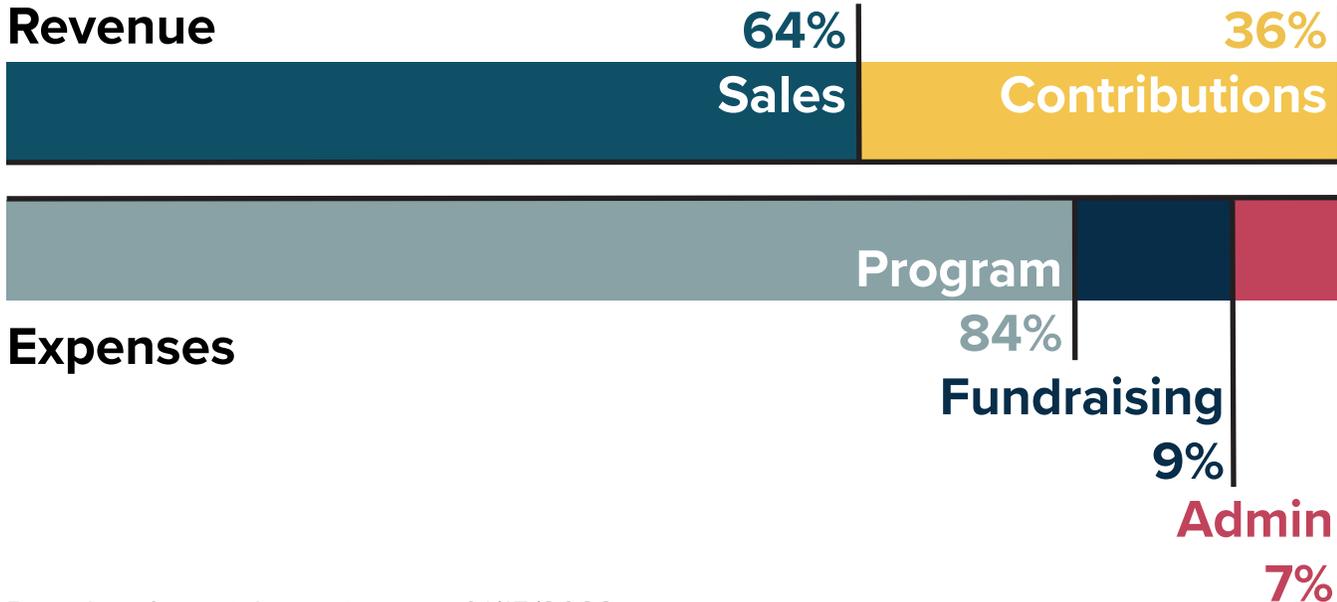
Outlined verse-by-verse in the popular ESV translation and including a comprehensive, easy to understand commentary drawn from hundreds of sources.

everyWORD

SCRIPTURE | OUTLINE | COMMENTARY

2021 Financials

Our net sales and your contributions fund the distribution of resources to those who cannot afford them. We are committed to faithful stewardship of these God-given resources.



Based on financial reporting as of 1/15/2022

*Percentages based on 2021 actuals
Financial information reflects unaudited figures and are subject to adjustments.
Financial statements and audit reports are available upon request.*

Strategic Partnerships

Bivocational & Small Church Leadership Network (BSCLN)



In addition to partnering with the BSCLN by equipping bivocational and other smaller-attendance church pastors with subscriptions to the LMW App, “What the Bible Says to the Minister - The Minister’s Personal Handbook” will be featured in the curriculum for BSCLN’s “Small Church Academy.



The BSCLN works with men who are full time pastors with at least one other vocation and source of income.

Fellowship of Christian Peace Officers (FCPO)



We partnered with the FCPO and offer our support by providing handbooks in contribution to their mission to equip and support peace officers across the nation.

The FCPO seeks to support Christian law enforcement officers in America in effort to maintain and flourish in their spiritual health.



Impact in China

Digital downloads of LMW resources

LMW reached the people of China with over half of a million downloads of our resources in their native language. Both LMW Chinese translated resources and our partners make this digital distribution possible.

2021 DOWNLOADS

Q1 121K

Q2 143K

Q3 121K

Q4 121K

Total Downloads: **505,963**



Smiles from Romania

Pastor's training conference in September 2021



Pastors excited to receive their copies of the newly printed volumes of Acts and the Minister's Handbook at a training retreat in Jibou, Romania.

Vision for 2022

Matthew 4:4

“Jesus answered, ‘It is written: Man shall not live on bread alone, but on every word that comes from the mouth of God’”

BUILD

capacity for increased effort in marketing and donor development.

CREATE

opportunities for increased translations, distributions, and training.

SUSTAIN

operations by increasing partnerships, publishing POSB updates, and conducting market research.

pray

Will you pray for God's Word to transform communities through our ministry to pastors?

connect

Can you connect us to a pastor, church, or missionary that will partner with us in our mission?

give

Please prayerfully consider giving to impact the world with God's Word.



Leadership Ministries Worldwide
1928 Central Avenue
Chattanooga, TN 37408

lmw.org | info@lmw.org
1.800.987.8790 | 423.855.2181

